

Fundraising Success Starts with the Art!

MATERIALS RECOMMENDED



Markers • Tempera Paint • Intense Watercolors • Crayola Crayons • Oil Crayons • Paper Collage • Acrylic Paint • Craft Paper • Colored Duct/Masking Tape • Tissue Paper • Sharpie Markers

DO NOT USE



Colored and Lead Pencils
Photographs • Gel/Glitter Pens
Scratchboard • Chalks • 3/D
Materials • Anything Metallic,
Fluorescent, or Neon

CLEARLY PRINT STUDENT'S INFORMATION ON ART PAPER

- Print information in black or blue ink.
 - No cursive.
 - Do not allow young children to fill out this information.
- Fill in the school's name on every piece of art submitted.
- We recommend affixing preprinted class roster labels to the header section. 16 pt. Serif font All CAPS
- Correct spelling on personalized catalogs depends on legible and accurate information.

CREATING ARTWORK THAT SELLS

- Use the artwork paper provided by Square 1 Art. One masterpiece per student.
- Fill the space with vivid, bold colors and backgrounds. **Light artwork will not reproduce well.**
- Keep picture centered in the space with less important background details at the edges.
- Consider using lesson plans that meet National Art Standards located on Coordinator's Corner.
- **Use signature template!**

MARTY'S ART TIP

If finished artwork can be seen clearly from across the room, product results will be awesome! Make every child feel like an accomplished artist.

CREATING THE WOW FACTOR!

- Skin tones must be heavily covered and opaque as possible.
- Recolor or repaint lightly colored areas.
- Erase unwanted marks, pencil marks and smudges.
- Trim away excess paper that hangs over the edges on a paper collage.

AND FINALLY...

- Check artist identification to make sure information is correct and legible.
- Use a fine-tipped marker to overwrite and correct header information.

Questions? Contact Customer Care at 888.332.3294 www.square1art.com

Slight cropping occurs during manufacturing. Keep special details or text away from the edge of artwork. Details near edge may be partially or completely missing from the finished product if important directions are ignored. All artwork submitted is captured "AS IS." We cannot be held responsible for remaking custom products if art requirements were not followed.



**WE'RE ON
PINTEREST**

[Pinterest.com/Square1Art](https://www.pinterest.com/Square1Art)

Follow us for lesson plans & art ideas

ARTWORK DO'S & DON'TS

Follow these guidelines for product satisfaction.

Reproduces Well on Products



Center drawing and fill the entire art paper.



Ensure borders are even and at least 1" wide.



Color darkly and fill entire surface area of art paper.



Make drawing colorful!



Keep important details — like signature and year — away from the edge. **Used signature template.**



Does Not Reproduce Well on Products



Don't create off-centered or unfinished drawings.



Don't have uneven borders less than 1" around the edge.



Don't use pencils, colored pencils, or lightly colored crayons — they will appear washed out on products.



Don't make art black and white only.



Don't put name too close to the edge. Cropping will occur. **Didn't use signature template.**